

REQUIREMENT PROFILE DISTRIBUTORS



Service

- ✓ Service-base for retailers & end customers
- ✓ Technical customer service
- ✓ Repair & reconditioning of batteries
- ✓ Returns processing
- ✓ Participation in training courses at LIONTRON
- ✓ Software updates of BMS



Sales

- ✓ Support for the structuring of the brand by E-Commerce and/or classical sales
- ✓ Sourcing of new retailers
- ✓ Market observation stability
- ✓ Display of products on site
- ✓ Mobilisation of the dealer network

Marketing

- ✓ Advertising in (regional) printmedia and online
- ✓ Support at trade shows
- ✓ Integration of the products on the website

